

2023 WYOMING STATE SHRM ANNUAL CONFERENCE

HR LEADING THE WAY

SEPTEMBER 21-22, 2023
CHEYENNE, WYOMING



WYOMING
STATE COUNCIL OF SHRM



Sponsor Opportunities

Diamond \$1500

- Opportunity to deliver a five-minute advertisement, commercial, or speech
- Opportunity to place sales literature or brochures on tables for one meal
- Two conference registrations with access to all education, events & meals
- Vendor booth for display purposes
- Recognition in official program
- Ad in official program

Platinum \$1000

- Opportunity to place sales literature or brochures on tables for one meal
- One conference registration with access to all education, events & meals
- Vendor booth for display purposes
- Recognition in official program

Gold \$500

- Vendor booth for display purposes
- Recognition at conference
- Recognition in program
- Discount registration (includes access to sessions and meals) \$125

Silver \$300

- Vendor booth for display purposes (no access to sessions or meals)
- Sponsor listing in official program

Bronze \$150

- Non-Profit Vendor booth for display purposes (no access to sessions or meals)
- Limited availability
- Could be monetary or in-kind donations
- Recognition in program

We also have opportunities available for businesses to sponsor a meal or a break. The sponsor will be recognized in our program along with signage during the meal or break.

SPONSOR REGISTRATION FORM

Please print and mail this form to the address listed below.

Company Name: _____

Mailing Address: _____

Contact Name: _____ Phone Number: _____

Email: _____ Company Website: _____

Please check a Sponsorship Level below:

_____ **Diamond** (\$1500) Includes **two** conference registrations and the option to add additional discounted registrations for \$125 each.

_____ **Platinum** (\$1000) Includes **one** conference registration and the option to add additional discounted registrations for \$125 each.

_____ **Gold** (\$500) Does not include a conference registration but does include the option to add one additional discounted registration for \$125.

_____ **Silver** (\$300) Does not include a conference registration nor the option to add additional discounted registrations.

_____ **Bronze** (\$150) Does not include a conference registration nor the option to add additional discounted registrations.

_____ **Capitol Tour** (\$5) Private Capitol Tour on the evening of Thursday, September 21st. \$5 each attendee please put number of attendees on line to the left.

Will you have a booth at the conference? (Circle or highlight one) **YES** **NO**

Booths includes: 1 Six Foot Table, Free Wireless Internet Access and Electricity Available upon Request. Premium vendor booth space will be given to Diamond; then to Platinum; etc.

Will you need electricity at your booth? **YES** **NO**

Who will be at your booth at the conference? _____

For Diamond Sponsor, a second representative can also attend the conference.

Name: _____ **Name:** _____

Email address: _____ **Email address:** _____

Telephone number: _____ **Telephone number:** _____

SHRM Certification (if any): _____ **SHRM Certification (if any):** _____

Will this rep also attend the conference? _____

For additional registrations or if the booth representatives are not attending the conference, who will attend:

Name: _____ Name: _____

Email address: _____ Email address: _____

Telephone number: _____ Telephone number: _____

SHRM Certification (if any): _____ SHRM Certification (if any): _____

Notes or Special Requests:

CHECKOUT:

Amount of Sponsorship Chosen: \$ _____

Gold Sponsor discount registration for one person \$125 \$ _____

Meal/Break or other sponsorship \$ _____

Capitol Tour \$ _____

Total Cost \$ _____

NOTE: Diamond and Platinum sponsorships include one or two complete registrations; Gold sponsorship includes one discounted registration.

Online registration and payment is available at the following link:
<https://visitcheyenne.regfox.com/2023-wyoming-shrm-sponsor-registration>

If you would like to register and pay by check:

Please Make Checks Payable to: **Wyoming State Council of SHRM**

Mail completed form with check to:

**Wyoming State Council of SHRM
C/O Nicole Parker-Wyoming Machinery
P.O. Box 2335
Casper, WY 82602**

Please direct questions to Sponsor Chairs:

Nichole Parker: nmparker@wyomingcat.com

Heather Doke: hdoke@sheridanwy.gov

All sponsors are asked to bring a door prize to give out to those who visit all the sponsor booths. All registrants will receive a bingo card that must be marked by each sponsor to be eligible to win door prizes.