



## Vendor/Sponsor Opportunities

Holiday Inn, Sheridan Wyoming

### **Diamond \$1500**

- Company banner may be displayed in "General Session" area
- Opportunity to deliver a five-minute advertisement, commercial, or speech
- Opportunity to place sales literature or brochures on tables for one meal
- Two conference registrations with access to all education, events & meals
- Vendor booth for display purposes
- Recognition in official program
- Ad in official program

### **Platinum \$1000**

- Company banner displayed in "General Session" area
- Opportunity to place sales literature or brochures on tables for one meal
- One conference registration with access to all education, events & meals
- Vendor booth for display purposes
- Recognition in official program

### **Gold \$500**

- Vendor booth for display purposes
- Recognition at conference
- Recognition in program
- Discount registration (includes access to sessions and meals) \$125

### **Silver \$300**

- Vendor booth for display purposes (no access to sessions or meals)
- Sponsor listing in official program

## Bronze \$150

- Non-Profit vendor booth for display purposes. Limited availability and does not include access to sessions or meals.
- Could be monetary or in-kind donations
- Recognition in program

*\*All vendors are asked to bring a door prize to be raffled off at the end of the conference.*

***We also have opportunities available for businesses to sponsor a meal or a break. You will be recognized in our brochure as a sponsor and we will also put up signs during your meal or break.***

## VENDOR/SPONSOR REGISTRATION FORM

*Please print and mail this form to the address listed below.*

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_ Company Website: \_\_\_\_\_

Please check a Sponsorship Level below:

**Diamond** (\$1500) Includes **two** conference registrations and the option to add additional discounted registrations for \$125 each.

**Platinum** (\$1000) Includes **one** conference registration and the option to add additional discounted registrations for \$125 each.

**Gold** (\$500) Does not include a conference registration but does include the option to add one additional discounted registration for \$125.

**Silver** (\$300) Does not include a conference registration nor the option to add additional discounted registrations.

**Bronze** (\$150) Does not include a conference registration nor the option to add additional discounted registrations.

If you are a Diamond, Platinum, Gold, or Silver Sponsor, a vendor booth is included in your sponsorship package. Would you like to have a booth at the conference?  
(Circle or highlight one)      **YES**      **NO**

Booths includes: 1 Six Foot Table, 1 or 2 Chairs (depending on sponsorship level & additions), Free Wireless Internet Access and Electricity Available upon Request. Premium vendor booth space will be given to Diamond; then to Platinum; etc.

Will you need electricity at your booth?      **YES**      **NO**

**Who will be at your booth at the conference?**

*For Diamond Sponsor, a second representative can also attend the conference.*

**Name:** \_\_\_\_\_ **Name:** \_\_\_\_\_

**Email address:** \_\_\_\_\_ **Email address:** \_\_\_\_\_

**Telephone number:** \_\_\_\_\_ **Telephone number:** \_\_\_\_\_

**SHRM Certification (if any):** \_\_\_\_\_ **SHRM Certification (if any):** \_\_\_\_\_

**Will this rep also attend the conference?** \_\_\_\_ **Will this rep also attend the conference?** \_\_\_\_

If no, please add additional conference attendee(s) information on the next page.

**Notes or Special Requests:** \_\_\_\_\_

\_\_\_\_\_

**CHECKOUT:**

Amount of Sponsorship Chosen: \$ \_\_\_\_\_

Gold Sponsor discount registration for one person \$125 \$ \_\_\_\_\_

Meal or Break sponsorship \$300 or \$500 \$ \_\_\_\_\_

Total Cost: \$ \_\_\_\_\_

**NOTE:** Diamond and Platinum sponsorships include one or two complete registrations; Gold sponsorship includes one discounted registration. **For other representatives to attend the conference, please complete the attendee registration at <http://wyoming.shrm.org/>**

Online registration is available at the following link:  
<https://wyoming.shrm.org/forms/2021-business-partner-registration>

Online payment is available at the following link:  
<https://wyoming.shrm.org/2021-business-partner-payment>

Please Make Checks Payable to: **Wyoming State Council of SHRM**

Mail completed application with check to:

Wyoming State Council of SHRM  
PO Box 3765  
Gillette, WY 82717-3765

Please direct questions to Sponsor/Vendor Chairs:

Amber Guinotte: [aguinotte@voanr.org](mailto:aguinotte@voanr.org)

Kara Bailey: [kbailey2@peabodyenergy.com](mailto:kbailey2@peabodyenergy.com)

*All registrants will receive a bingo card that must be marked by each vendor, in order to be eligible to win door prizes. All vendors are asked to bring a door prize to give out to those who visit all the vendor booths.*

For additional registrations or if the booth representatives are not attending the conference, who will attend:

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Email address: \_\_\_\_\_ Email address: \_\_\_\_\_

Telephone number: \_\_\_\_\_ Telephone number: \_\_\_\_\_

SHRM Certification (if any): \_\_\_\_\_ SHRM Certification (if any): \_\_\_\_\_